



MISSOURI INDEPENDENT
BANKERS ASSOCIATION

2017 SPONSORSHIP OPPORTUNITIES

One Mission. Community Banks.[®]

MIBA.NET

Reaching the right AUDIENCE

If there's one thing that community bankers understand best, it's the value of connections and relationships. We invite and encourage your participation in as many events as your budget allows. The MIBA staff is happy to assist you in thinking through your best opportunities to make the connections you need. Please contact Gina Meyer (573-636-2751 or rmeyer@miba.net) for more information.



Thank you for your membership and participation in MIBA. You are a vital component of our success and we appreciate your ongoing support of community banking in Missouri.

WRITING OPPORTUNITIES

MIBA members are welcome to submit articles for publication in our monthly magazine "The Show-Me Banker" or posting online. We are always looking for content that is educational and informative on topics of interest to community banks. **Publication is FREE!** Email articles to Hannah Ruge at hruge@miba.net.



ADVERTISING

MIBA offers advertising on our website and monthly electronic publication.

Advertising	Sponsorship	Commitment
Constant Contact - Side Banner Sponsor	100/ad	<input type="checkbox"/>
Website Banner Ad - \$100/month or \$1000/year	1,000	<input type="checkbox"/>
Constant Contact - Monthly Sponsorship for MIBA Update Emails - \$300/quarter or \$1000/year	1,000	<input type="checkbox"/>

MIBA MID-WINTER SEMINAR, IXTAPA, MEXICO

The Association holds a mid-winter seminar each year in January at a location selected by the Board of Directors. The seminar locations are selected for their resort appeal and may be either domestic or foreign. Group travel and hotel accommodations at special rates are made available to seminar registrants. Seminar topics related to issues of importance to the banking industry are presented in an informal and relaxed atmosphere. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairman, President and CEO's

Bankers Attendance at Last Event: 20

January 7-14 — MIBA Mid-Winter Seminar, Ixtapa, Mexico	Sponsorship	Commitment
Nightly Cocktail Party Sponsor in Suite (Multiple Sponsors)	250 ea.	<input type="checkbox"/>
Off-site Dinner	1,500*	<input type="checkbox"/>
Hospitality Suite	2,000*	<input type="checkbox"/>

* Asterick(s) denote number of complimentary registration(s) for the sponsored event

Check the "Commitment" box by all opportunities you want to sponsor and complete the Commitment Form on the last page.

SKIMINAR

February is prime “ski” time in the Rockies! The MIBA leads a hearty group of outdoor enthusiasts to the snow covered runs in Breckenridge, Colorado. With morning breakfasts and evening receptions, take in the educational programs before and after the “lifts” take you to the top of the beautiful slopes. The MIBA secures educational presenters offering pertinent and relevant updates on topics of interest to the banking industry. Don’t ski? There is always dog sledding, snowmobiling, and just taking in one of the most beautiful views in America! Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairman, President and CEO’s

Bankers Attendance at Last Event: 13

January 25-29 — Skiminar	Sponsorship	Commitment
Corporate Sponsor	1,000*	<input type="checkbox"/>
Opening Reception	1,000	<input type="checkbox"/>
Closing Reception	1,000	<input type="checkbox"/>
Speaker Sponsor	1,250	<input type="checkbox"/>

LEGISLATIVE GATHERINGS

New for 2017! During the months of February, March, April, and May the MIBA will hold a gathering at the Jefferson City office to discuss Legislative issues. The gatherings will also include meetings with representatives to discuss current community bank issues. The meetings are free of charge for bankers. Contact Gina Meyer for additional information at rmeyer@miba.net.

Bankers Attendance at Last Event: 13

Legislative Gatherings	Sponsorship	Commitment
February - Corporate Sponsor	1,000*	<input type="checkbox"/>
March - Corporate Sponsor	1,000*	<input type="checkbox"/>
April - Corporate Sponsor	1,000*	<input type="checkbox"/>
May - Corporate Sponsor	1,000*	<input type="checkbox"/>

UNIVERSAL BANKER

New for 2017! With the reduced in-branch transactions and customer visits and increase in technology, less traditional teller functions are needed. No longer can a frontline team member say: “It’s not my job!” Today’s frontline team is shifting from traditional positions (tellers, new account representatives, financial service representatives, etc.) to a multi-tasking, “universal” banker. Today’s customer base is shifting from the traditional, visit the bank twice a week to quick response, electronic banking relationship with the bank.

This workshop will focus on the essentials for today’s universal banker in providing exceptional service, making referrals, and building profitable relationships from millennials to baby boomers. Contact Gina Meyer for additional information at rmeyer@miba.net.

Target Audience: All Bank employees in customer contact positions, Branch Managers, and Marketing Directors.

February 23 — Universal Banker	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

ICBA CONVENTION, SAN ANTONIO, TX

Community bankers, regulators and industry experts from all over the country come together to learn, network, discover and share. ICBA’s Convention is the largest gathering of community bankers in the world. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairman, President and CEO’s

Bankers Attendance at Last Event: 43

March 7-9 — Missouri State Reception at ICBA Convention, San Antonio, TX	Sponsorship	Commitment
Corporate Sponsor	1,000*	<input type="checkbox"/>
Reception	2,500	<input type="checkbox"/>

WASHINGTON POLICY SUMMIT

This trip provides high profile visibility with key decision-makers in the Missouri Congressional delegation and in the banking industry. Bankers notice the suppliers' participation in these functions and remember it when it's time to make a decision. Many times Congressional staff will contact bankers for advice on how changes will impact the community bank environment. Contact Gina Meyer for additional information at rmeyer@miba.net.

Target Audience: Chairman, President and CEO's

Bankers Attendance at Last Event: 8

April — Washington Policy Summit	Sponsorship	Commitment
Brunch	1,000	<input type="checkbox"/>
Dinner	1,500	<input type="checkbox"/>

DIRECTORS' WORKSHOP

The Association offers a workshop for member banks' boards of directors each year in May at a location convenient to the statewide membership. Group hotel accommodations at special rates are made available to workshop registrants. Workshop topics related to issues of importance to the banking industry for bank directors and management are presented in an informal and relaxed atmosphere. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairman, President and CEO's and Officers, and Community Bank Directors

Bankers Attendance at Last Event: 118

May 16-17 — Directors' Workshop	Sponsorship	Commitment
Vendor Table (3 Spots)	500*	<input type="checkbox"/>
Board meeting Break	900	<input type="checkbox"/>
Breakfast	1,250	<input type="checkbox"/>
Seminar Refreshment Breaks	1,250	<input type="checkbox"/>
Luncheon	1,250	<input type="checkbox"/>
Corporate Sponsor	1,500	<input type="checkbox"/>
Welcome Reception & Dinner	3,000*	<input type="checkbox"/>

MIBA EXECUTIVE NETWORKING SEMINAR, ATHABASCA LAKE, CANADA

Each year, the MIBA "fishermen" bankers and associates travel to far-north fishing in Canada for a special networking seminar, complete with luxury accommodations, abundant Canadian wildlife, and camaraderie. Enjoy the best in educational updates on various topics. This guided-fishing trip is an excellent opportunity to "get away from it all" with fellow bankers and associates in the beautiful wild of North America. Contact Michelle Lawson for additional information at mLawson@miba.net.

Target Audience: Chairman, President and CEO's

Bankers Attendance at Last Event: 8

June — MIBA Executive Networking Seminar	Sponsorship	Commitment
Corporate Sponsor	2,500*	<input type="checkbox"/>

MIBA SUMMER BOARD MEETING

Semi-Annual Committee and Board Meetings. Contact Michelle Lawson for additional information at mLawson@miba.net.

Target Audience: MIBA Directors

Bankers Attendance at Last Event: 37

July 18-19 — MIBA Summer Board Meeting	Sponsorship	Commitment
Refreshment Break	500	<input type="checkbox"/>
Wednesday Breakfast	1,000	<input type="checkbox"/>
Tuesday Luncheon	1,250	<input type="checkbox"/>
Hospitality Suite	1,800	<input type="checkbox"/>
Tuesday Reception & Dinner	2,500	<input type="checkbox"/>
Corporate Sponsor	2,500	<input type="checkbox"/>

MIBA EMERGING COMMUNITY BANKERS

The MIBA Emerging Community Banker (ECB) program is designed for career-aspiring community bankers in Missouri. Members should be progressive, energetic bankers who want to better themselves both personally and professionally. They should be bankers who have set their sights on a leadership role in their banks and communities; and, very importantly, they should be bankers who are committed to preserving and enhancing community banking and its philosophy. ECB members will receive the monthly MIBA publication, The Show-Me Banker, which keeps you up-to-date on political issues, laws, regulations and MIBA activities, as well as products and services available through the MIBA. ECB also have an Annual Summer Conference at Lake Ozark. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Current or upcoming Bank Officer

Bankers Attendance at Last Event: 25

July 19-21 — MIBA Emerging Community Bankers Summer Conference	Sponsorship	Commitment
Golf Beverage Cart	500	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Breakfast - Thursday	500	<input type="checkbox"/>
Golf Tournament	1,000	<input type="checkbox"/>
Hospitality Suite	1,000	<input type="checkbox"/>
Reception & Dinner	1,000	<input type="checkbox"/>
Reception & Dinner - Lake Cruise & Dinner	1,000	<input type="checkbox"/>
Corporate Sponsor	1,250	<input type="checkbox"/>

SECURITY CONFERENCE

Each fall the MIBA presents an excellent opportunity to learn how to defend against today's cybercrime, criminal activities, and robbery trends at the MIBA Security Conference. Topics have included: IT Security—Best Practices; Workstation Security; IT Exams...How to Satisfy Examiners; Identity Theft; ATM Fraud; and Robbery Trends. Bank CEOs and security/compliance/IT officers should attend this conference annually to take advantage of industry experts, including the FBI and Secret Service. Contact Gina Meyer for additional information at rmeyer@miba.net.

Target Audience: IT Bank Staff

Bankers Attendance at Last Event: 63

September — MIBA Security Conference	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Vendor Table (3 Spot)	400*	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Reception	750	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

* Asterick(s) denote number of complimentary registration(s) for the sponsored event

Check the "Commitment" box by all opportunities you want to sponsor and complete the Commitment Form on the last page.

ANNUAL CONVENTION AND EXHIBITS

Annual Convention creates an atmosphere to socialize, discuss problems, exchange new ideas, and participate in programs featuring both state and elected officials and regulators of the banking industry in Missouri. Bank-related businesses providing products and services are encouraged to participate in the exhibit and trade show at the Annual Convention. Special informational and educational programs are held in conjunction with this annual meeting. The MIBA's Annual Convention ranks as one of the best state community banking conventions in the country.

Target Audience: Senior Bank Executives

Bankers Attendance at Last Event: 122

September 11-13 — MIBA Annual Convention & Exhibition, Lodge	Sponsorship	Commitment
Reserved Vendor Table at President's Reception	100 ea	<input type="checkbox"/>
Registration Packet - 1/4 Page Advertisement (4 spots)	250 ea	<input type="checkbox"/>
Exhibit Hall Games (8 Spots)	300 ea	<input type="checkbox"/>
Golf Hole Sponsors (18 Holes)	350 ea	<input type="checkbox"/>
Hole in One Contest	500	<input type="checkbox"/>
Water stations in exhibit hall	500	<input type="checkbox"/>
Name Badges	500	<input type="checkbox"/>
Drink Glasses	500	<input type="checkbox"/>
Preferred Customer Drawing	500	<input type="checkbox"/>
Cruise Beverages & Snacks	500	<input type="checkbox"/>
Charging Doc Stations (2 spots)	500 ea	<input type="checkbox"/>
Auction Reception Bars (4 spots)	500 ea	<input type="checkbox"/>
Closing Reception Bar Sponsor (4 spots)	500 ea	<input type="checkbox"/>
Registration Packet - 1/2 Page Advertisement (2 spots)	500 ea	<input type="checkbox"/>
Badge Lanyards	750	<input type="checkbox"/>
Complimentary Koozie Cups	750	<input type="checkbox"/>
Registration Packet - Full Back Page Advertisement	750	<input type="checkbox"/>
Legal Eagle Panel (7 spots)	750 ea	<input type="checkbox"/>
Napkins	1,000	<input type="checkbox"/>
Tournament Mulligans	1,000	<input type="checkbox"/>
Tote Bags in Exhibit Hall	1,000	<input type="checkbox"/>
Golf Towels	1,000	<input type="checkbox"/>
Signature Card Giveaway Exhibit hall	1,000	<input type="checkbox"/>
2nd Giveaway/Grand Prize sponsorship	1,000	<input type="checkbox"/>
General Business Session Sponsor	1,000	<input type="checkbox"/>
Pre-Tournament Lunch	1,250	<input type="checkbox"/>
Pre-Tournament – 30 Minute Speaking Opportunity and Sponsorship	1,250	<input type="checkbox"/>
Banker/Exhibitor Breakfast Buffet	1,250	<input type="checkbox"/>
Room Key Cards	1,500	<input type="checkbox"/>
Swag Bags	1,500	<input type="checkbox"/>
Lake Cruise	1,600	<input type="checkbox"/>
La Salita Hospitality Suite	1,800	<input type="checkbox"/>
Tournament Beverage Carts	2,500	<input type="checkbox"/>
Luncheon in Exhibit Hall (Tuesday)	2,500	<input type="checkbox"/>
Luncheon in Exhibit Hall (Wednesday)	2,500	<input type="checkbox"/>
7 - Minutes Spotlights (2 spots)	2,500	<input type="checkbox"/>
Annual Convention Sponsor of the Keynote Speaker	2,500	<input type="checkbox"/>
Auction Sponsor	2,500	<input type="checkbox"/>
Featured Speaker (2 spots - 1 hour Speaking Opportunity)	2,500 ea	<input type="checkbox"/>
Legal Eagle Speaking Opportunity (3 spots - includes 30 minute speaking and panel seat)	2,500 ea	<input type="checkbox"/>
Golf Tournament	3,500	<input type="checkbox"/>
President's Reception & Dinner (Includes 2 Reserved Tables)	20,000***	<input type="checkbox"/>
Closing Reception, Dinner, & Music	20,000***	<input type="checkbox"/>

WOMEN IN BANKING

Network with your peers, compare notes with those who have similar challenges and successes, and learn from top-rated speakers on management, leadership, industry issues and personal development. This conference provides valuable tools and resources to help women advance in their careers and empower them to be better employees. Women at every level, from emerging leaders to executives, can gain knowledge from this conference to grow professionally. Contact Gina Meyer for additional information at rmeyer@miba.net.

Target Audience: Women Bankers

Bankers Attendance at Last Event: 40

November — Women In Banking	Sponsorship	Commitment
Door Prize	250	<input type="checkbox"/>
Refreshment Break	250	<input type="checkbox"/>
Hospitality Suite	500	<input type="checkbox"/>
Swag Bags	500	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Evening Social Event	750	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>
Speaker Sponsor	2,500*	<input type="checkbox"/>

MIBA BOARD MEETINGS

Semi-Annual Committee and Board Meetings. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: MIBA Directors

Bankers Attendance at Last Event: 63

December — MIBA Board Meeting, Jefferson City	Sponsorship	Commitment
Hospitality Suite	1,000	<input type="checkbox"/>
Luncheon	1,250	<input type="checkbox"/>
Reception & Dinner	2,500	<input type="checkbox"/>

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Enjoy the **BENEFITS**

MIBA

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- Signage of the sponsorship at various events
- Sponsorship recognition in *The Show-Me Banker* magazine
- Exposure on all event, meeting and convention marketing materials such as promotional emails and faxes.
- Recognition on MIBA website as convention sponsor with logo and link to company website

The total cost of all sponsorships must be paid in full 30 days prior to event date. All conference sponsorships are non-refundable as we will market the names of the sponsors prior to the event.

Note: Endorse Vendors have first right of refusal. Followed by Associate Members who previously sponsored receive the next first right of refusal. Sponsorship prices are subject to change and MIBA reserves the right to add additional sponsorship opportunities throughout the year.

MIBA *Commitment* FORM

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

Payment method:

Please send me an invoice I have enclosed a check for \$_____ with this form

Please charge \$_____ to the following credit card*:

Visa MasterCard American Express

ExpDate: _____ Security Code: _____

Credit Card #: _____

Name (as it appears on card): _____

Billing Address: _____

Please send this information form and payment to:

Missouri Independent Bankers Association
P.O. Box 1765, Jefferson City, MO 65102
573-636-2751 • Fax: 573-636-2753

* Card payments will be assessed a 3% convenience fee.