



MISSOURI INDEPENDENT
BANKERS ASSOCIATION

2018 SPONSORSHIP OPPORTUNITIES

Be a Part of Something Bigger

MIBA.NET

Reaching the right AUDIENCE

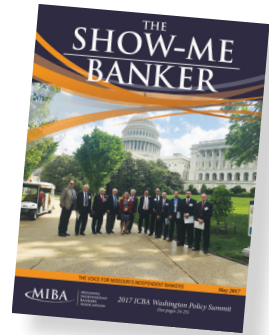


If there's one thing that community bankers understand best, it's the value of connections and relationships. We invite and encourage your participation in as many events as your budget allows. The MIBA staff is happy to assist you in thinking through your best opportunities to make the connections you need. Please contact Sarah Luetkemeyer at 573-636-2751 or sluetkemeyer@miba.net for more information.

Thank you for your membership and participation in MIBA. You are a vital component of our success and we appreciate your ongoing support of community banking in Missouri.

WRITING OPPORTUNITIES

MIBA members are welcome to submit articles for publication in our monthly magazine, *The Show-Me Banker*, or posting online. We are always looking for content that is educational and informative on topics of interest to community banks. **Publication is FREE!** Email articles to Hannah Ruge at hruge@miba.net.



ADVERTISING

MIBA offers advertising on our website and monthly electronic publication.

Advertising	Sponsorship	Commitment
Constant Contact - Side Banner Sponsor	100/ad	<input type="checkbox"/>
Website Banner Ad - \$100/month or \$1000/year	1,000	<input type="checkbox"/>
Constant Contact - Monthly Sponsorship for MIBA Update Emails - \$300/quarter or \$1000/year	1,000	<input type="checkbox"/>

MIBA MID-WINTER SEMINAR

The Association holds a mid-winter seminar each year in January at a location selected by the Board of Directors. The seminar locations are selected for their resort appeal and may be either domestic or foreign. Group travel and hotel accommodations at special rates are made available to seminar registrants. Seminar topics related to issues of importance to the banking industry are presented in an informal and relaxed atmosphere. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairmen, Presidents and CEO's

Bankers Attendance at Last Event: 95

January 6-13 — MIBA Mid-Winter Seminar, Ixtapa, Mexico	Sponsorship	Commitment
Nightly Cocktail Party Sponsor in Suite (Multiple Sponsors)	250 ea.	<input type="checkbox"/>
Off-site Dinner	1,500*	<input type="checkbox"/>
Hospitality Suite	2,000*	<input type="checkbox"/>

LEGISLATIVE GATHERINGS

During the months of February, March, April, and May the MIBA will hold a gathering at the Jefferson City office to discuss Legislative issues. The gatherings will also include meetings with representatives to discuss current community bank issues. The meetings are free of charge for bankers. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Bankers Attendance at Last Event: 15

Legislative Gatherings, MIBA Headquarters	Sponsorship	Commitment
February - Corporate Sponsor	500*	<input type="checkbox"/>
March - Corporate Sponsor	500*	<input type="checkbox"/>
April - Corporate Sponsor	500*	<input type="checkbox"/>
May - Corporate Sponsor	500*	<input type="checkbox"/>

* Asterisks denote number of complimentary registration(s) for the sponsored event

Check the "Commitment" box by all opportunities you want to sponsor and complete the Commitment Form on the last page.

UNIVERSAL BANKER

Today's frontline team is shifting from traditional positions (tellers, new account representatives, financial service representatives, etc.) to a multi-tasking, "universal" banker. This workshop will focus on the essentials for today's universal banker in providing exceptional service, making referrals, and building profitable relationships from millennials to baby boomers. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: All Bank employees in customer contact positions, Branch Managers, and Marketing Directors.
Bankers Attendance at Last Event: 25

February 22 — Universal Banker, MIBA Headquarters	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

ICBA CONVENTION, LAS VEGAS, NV

Community bankers, regulators and industry experts from all over the country come together to learn, network, discover and share. ICBA's Convention is the largest gathering of community bankers in the world. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairmen, Presidents and CEO's *Bankers Attendance at Last Event: 43*

March 13-17 — Missouri State Reception at ICBA Convention, Las Vegas, NV	Sponsorship	Commitment
Corporate Sponsor	1,500	<input type="checkbox"/>
Reception	2,500	<input type="checkbox"/>

ICBA CAPITAL SUMMIT

This trip provides high profile visibility with key decision-makers in the Missouri Congressional delegation and in the banking industry while allowing for the community banking voice to be heard. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: Chairmen, Presidents and CEO's *Bankers Attendance at Last Event: 18*

April — ICBA Capital Summit, Washington D.C.	Sponsorship	Commitment
Brunch	1,000	<input type="checkbox"/>
Dinner	1,500	<input type="checkbox"/>

BRANCH MANAGEMENT SERIES

New for 2018! Key elements of the series include: Developing a retail business banking plan, discovering leadership and management styles, ensuring compliance and operational adherence, mitigating risks, growing your branch and much more! Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: Bank Employees in customer contact positions, Branch Managers, Marketing Directors

April 11-12 — Branch Management Series, Sessions I and II	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Breakfast (2 spots)	500 ea.	<input type="checkbox"/>
Lunch (2 spots)	500 ea.	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

August 7-8 — Branch Management Series, Sessions III and IV	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Breakfast (2 spots)	500 ea.	<input type="checkbox"/>
Lunch (2 spots)	500 ea.	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

DIRECTORS & OFFICERS SEMINAR

The Association offers a workshop for member banks' boards of directors each year in May at a location convenient to the statewide membership. Group hotel accommodations at special rates are made available to workshop registrants. Workshop topics related to issues of importance to the banking industry for bank directors and management are presented in an informal and relaxed atmosphere. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairmen, Presidents, CEO's, Officers, and Community Bank Directors
Bankers Attendance at Last Event: 124

May 15-16 — Directors & Officers Seminar, Camden on the Lake	Sponsorship	Commitment
Vendor Table (3 Spots)	500*	<input type="checkbox"/>
Giveaway Item — <i>Sponsorship fee does not include the cost of the item (NEW)</i>	500	<input type="checkbox"/>
Board meeting Break	900	<input type="checkbox"/>
Breakfast	1,250	<input type="checkbox"/>
Seminar Refreshment Breaks	1,250	<input type="checkbox"/>
Luncheon	1,250	<input type="checkbox"/>
Corporate Sponsor	1,500*	<input type="checkbox"/>
Welcome Reception & Dinner	3,000*	<input type="checkbox"/>

MIBA EXECUTIVE NETWORKING SEMINAR, ARKANSAS

Each year, the MIBA "fishermen" bankers and associates travel for a special networking seminar, complete with luxury accommodations, abundant wildlife, educational updates on various topics and camaraderie. This guided fishing trip is an excellent opportunity to "get away from it all" with fellow bankers and associates. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Chairmen, Presidents and CEO's *Bankers Attendance at Last Event: 8*

June — MIBA Executive Networking Seminar, Arkansas	Sponsorship	Commitment
Corporate Sponsor	1,000*	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

MIBA SUMMER BOARD MEETING

The MIBA holds periodic board meetings throughout the year. One of the mid-year board meetings of MIBA is held in Lake Ozark, MO and includes a day of golf, as well as committee meetings, a board meeting and an evening of dining and entertainment. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: MIBA Directors *Bankers Attendance at Last Event: 40*

July 16-18 — MIBA Summer Board Meeting, Camden on the Lake	Sponsorship	Commitment
Refreshment Break	500	<input type="checkbox"/>
Wednesday Breakfast	1,000	<input type="checkbox"/>
Tuesday Luncheon	1,250	<input type="checkbox"/>
Hospitality Suite	1,800	<input type="checkbox"/>
Tuesday Reception & Dinner	2,500	<input type="checkbox"/>
Corporate Sponsor	2,500*	<input type="checkbox"/>

* Asterisks denote number of complimentary registration(s) for the sponsored event

Check the "Commitment" box by all opportunities you want to sponsor and complete the Commitment Form on the last page.

MIBA EMERGING COMMUNITY BANKERS

The MIBA Emerging Community Banker (ECB) program is designed for career-aspiring community bankers in Missouri. Members should be progressive, energetic bankers who want to better themselves, both personally and professionally, who have set their sights on a leadership role in their banks and communities while preserving and enhancing community banking and its philosophy. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: Current or upcoming Bank Officers

Bankers Attendance at Last Event: 25

July 18-20 — MIBA ECB Summer Conference, Camden on The Lake	Sponsorship	Commitment
Golf Beverage Cart	500	<input type="checkbox"/>
Breakfast (2 Spots)	500 ea.	<input type="checkbox"/>
Thursday Lunch	500	<input type="checkbox"/>
Golf Tournament	1,000	<input type="checkbox"/>
Hospitality Suite	1,000	<input type="checkbox"/>
Wednesday Reception & Dinner	1,000	<input type="checkbox"/>
Lake Cruise & Dinner	1,000	<input type="checkbox"/>
Corporate Sponsor	1,250*	<input type="checkbox"/>

SECURITY CONFERENCE

Each fall, the MIBA presents an excellent opportunity to learn how to defend against today's cybercrime, criminal activities, and robbery trends at the MIBA Security Conference. Bank CEOs and security/compliance/IT officers should attend this conference annually to take advantage of industry experts who can help keep your bank safe. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: IT Bank Staff

Bankers Attendance at Last Event: 65

September — MIBA Security Conference, MIBA Headquarters	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Vendor Table (3 Spots)	400*	<input type="checkbox"/>
Breakfast (3 Spots)	500 ea.	<input type="checkbox"/>
Lunch (2 Spots)	500 ea.	<input type="checkbox"/>
Reception	750	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>

CREDIT & LENDING SEMINAR

This seminar will give the bankers the opportunity to hear from speakers and peer groups on underwriting, loan origination, regulatory compliance and cross selling products as well as trends within the industry, general updates on community banking and various types of loans available to consumers. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: Chief Credit Officers, Senior Lenders, Commercial Loan Officers, Credit Administration

October — MIBA Security Conference, MIBA Headquarters	Sponsorship	Commitment
Refreshment Break	250	<input type="checkbox"/>
Breakfast (2 Spots)	500 ea.	<input type="checkbox"/>
Lunch	500	<input type="checkbox"/>
Cocktail Reception	750	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>



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ANNUAL CONVENTION AND EXHIBITION

MIBA's Annual Convention creates an atmosphere to socialize, discuss problems, exchange new ideas, and participate in programs featuring both state and elected officials and regulators of the banking industry in Missouri. Bank-related businesses providing products and services are encouraged to participate in the exhibit and trade show at the Annual Convention. Special informational and educational programs are held in conjunction with this annual meeting. The MIBA's Annual Convention ranks as one of the best state community banking conventions in the country.

Target Audience: Senior Bank Executives

Bankers Attendance at Last Event: 150

September 10-12 — MIBA Annual Convention & Expo, The Lodge of Four Seasons	Sponsorship	Commitment
Reserved Vendor Table at President's Reception	100 ea.	<input type="checkbox"/>
Registration Packet - 1/4 Page Advertisement (4 spots)	250 ea.	<input type="checkbox"/>
Exhibit Hall Games (8 Spots)	300 ea.	<input type="checkbox"/>
Golf Hole Sponsors (18 Holes)	350 ea.	<input type="checkbox"/>
Hole in One Contest	500	<input type="checkbox"/>
Water stations in exhibit hall	500	<input type="checkbox"/>
Name Badges	500	<input type="checkbox"/>
Drink Glasses — <i>Sponsorship fee does not include the cost of the item</i>	500	<input type="checkbox"/>
Preferred Customer Drawing	500	<input type="checkbox"/>
Cruise Beverages & Snacks	500	<input type="checkbox"/>
Charging Doc Stations (2 spots)	500 ea.	<input type="checkbox"/>
Auction Reception Bars (4 spots)	500 ea.	<input type="checkbox"/>
Closing Reception Bar Sponsor (4 spots)	500 ea.	<input type="checkbox"/>
Registration Packet - 1/2 Page Advertisement (2 spots)	500 ea.	<input type="checkbox"/>
Badge Lanyards — <i>Sponsorship fee does not include the cost of the item</i>	750	<input type="checkbox"/>
Registration Packet - Full Back Page Advertisement	750	<input type="checkbox"/>
Complimentary Koozie Cups	1,000	<input type="checkbox"/>
Golf Towels	1,000	<input type="checkbox"/>
Napkins	1,000	<input type="checkbox"/>
Tournament Mulligans	1,000	<input type="checkbox"/>
Tote Bags in Exhibit Hall	1,000	<input type="checkbox"/>
Signature Card Giveaway Exhibit hall	1,000	<input type="checkbox"/>
2nd Giveaway/Grand Prize sponsorship	1,000	<input type="checkbox"/>
General Business Session Sponsor	1,000	<input type="checkbox"/>
Legal Eagle Panel (7 spots) — <i>Panel seat includes auction sponsorship</i>	1,100 ea.	<input type="checkbox"/>
Pre-Tournament Lunch	1,250	<input type="checkbox"/>
Pre-Tournament 30 Minute Speaking Opportunity and Sponsorship	1,250	<input type="checkbox"/>
Banker/Exhibitor Breakfast Buffet	1,250	<input type="checkbox"/>
Room Key Cards	1,500	<input type="checkbox"/>
Convention Mobile App (NEW)	1,500	<input type="checkbox"/>
Swag Bags	1,500	<input type="checkbox"/>
Lake Cruise	1,600	<input type="checkbox"/>
La Salita Hospitality Suite	1,800	<input type="checkbox"/>
Tournament Beverage Carts	2,500	<input type="checkbox"/>
Luncheon in Exhibit Hall (Tuesday)	2,500	<input type="checkbox"/>
Luncheon in Exhibit Hall (Wednesday)	2,500	<input type="checkbox"/>
7 - Minute Spotlights (2 spots)	2,500 ea.	<input type="checkbox"/>
Annual Convention Sponsor of the Keynote Speaker	2,500	<input type="checkbox"/>
Featured Speaker (2 spots)	2,500 ea.	<input type="checkbox"/>
Legal Eagle Speaking Opportunity (3 spots) — <i>Includes 30 minute speaking slot, panel seat and auction sponsorship</i>	2,850 ea.	<input type="checkbox"/>
Golf Tournament	3,500	<input type="checkbox"/>
President's Reception & Dinner (Includes 2 Reserved Tables)	20,000***	<input type="checkbox"/>
Closing Reception, Dinner, & Music	20,000***	<input type="checkbox"/>

WOMEN IN BANKING

Network with your peers, compare notes with those who have similar challenges and successes, and learn from top-rated speakers on management, leadership, industry issues and personal development. This conference provides valuable tools and resources to help women advance in their careers and empower them to be better employees. Women at every level, from emerging leaders to executives, can gain knowledge from this conference. Contact Sarah Luetkemeyer for additional information at sluetkemeyer@miba.net.

Target Audience: Women Bankers

Bankers Attendance at Last Event: 34

November — Women In Banking	Sponsorship	Commitment
Door Prize	250	<input type="checkbox"/>
Refreshment Break	250	<input type="checkbox"/>
Swag Bags	500	<input type="checkbox"/>
Breakfast	500	<input type="checkbox"/>
Dinner	750	<input type="checkbox"/>
Evening Social Event	750	<input type="checkbox"/>
Corporate Sponsor	1,000*	<input type="checkbox"/>
Speaker Sponsor	2,500*	<input type="checkbox"/>

MIBA BOARD MEETINGS

At the conclusion of each year's business, the MIBA Board meets in Jefferson City, MO for a budget meeting for the following year's business as well as an evening of holiday cheer. Contact Michelle Lawson for additional information at mlawson@miba.net.

Target Audience: MIBA Directors

Bankers Attendance at Last Event: 63

December — MIBA Board Meeting, Jefferson City	Sponsorship	Commitment
Hospitality Suite	1,000	<input type="checkbox"/>
Luncheon	1,250	<input type="checkbox"/>
Reception & Dinner	2,500	<input type="checkbox"/>

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Enjoy the **BENEFITS**

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- Signage of the sponsorship at various events
- Sponsorship recognition in *The Show-Me Banker* magazine
- Exposure on all event, meeting and convention marketing materials such as promotional emails and faxes.
- Recognition on MIBA website as convention sponsor with logo and link to company website

The total cost of all sponsorships must be paid in full 30 days prior to event date. All conference sponsorships are non-refundable as we will market the names of the sponsors prior to the event.

Note: Preferred Vendors have first right of refusal for sponsorship items. Associate Members who previously sponsored receive the next first right of refusal. Sponsorship prices are subject to change and MIBA reserves the right to add additional sponsorship opportunities throughout the year.

MIBA *Commitment* FORM

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

Payment method:

Please send me an invoice I have enclosed a check for \$_____ with this form

Please charge \$_____ to the following credit card*:

Visa MasterCard American Express

ExpDate: _____ Security Code: _____

Credit Card #: _____

Name (as it appears on card): _____

Billing Address: _____

Please send this information form and payment to:

Missouri Independent Bankers Association
P.O. Box 1765, Jefferson City, MO 65102
573-636-2751 • Fax: 573-636-2753

* Card payments will be assessed a 3% convenience fee.