



20% Higher
Banker Attendance
since 2012



150
Registered
Bankers

“ One of the best
community bank conventions
in the country! Great place to
meet up and speak to bankers
one on one! ”

- Jim Ford,
The Insurance Group

“ Sponsorships and
tradeshows have brought us
closer to bank decision
makers. Transactions have
become partnerships.
Contacts have become
friends. Investments in MIBA
turned out to be investments
in ourselves. Proud supporter
of MIBA for 9 years. ”

- John Cardoza,
Equitable Mortgage

SOLD OUT
Exhibit Space
60 days prior
for the past 4 years

70 BANKS

