

## DRAYAGE SERVICE AND RATES

The official drayage company for this exhibit is Page & Brown Convention Services  
5744 Chapel Drive, Osage Beach, MO 65065.

1. Receive exhibit equipment and store for 30 days prior to exhibit setup date.
2. Deliver to your booth on setup date.
3. Remove empty crates and boxes from exhibit area and store.
4. Return empty crates and boxes at close of exhibit.
5. Provide exhibitors with shipping labels and bills of lading at freight service desk.
6. Ship all exhibits via carrier specified by exhibitor.

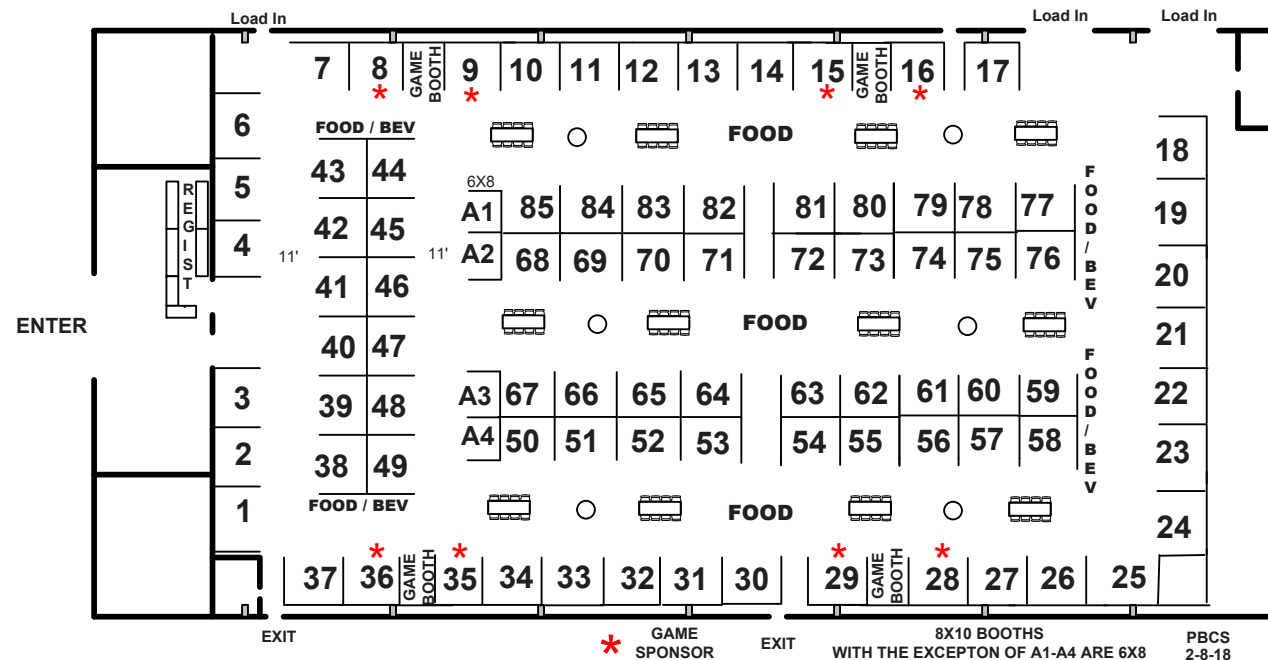
**The Service Kit for Exhibitors contains booth accessory prices and order forms and is available now at [www.miba.net](http://www.miba.net), Click on "Convention."**

## SHIPPING INSTRUCTIONS

**All shipments of exhibit materials via rail, truck or air must be prepaid to:**

Exhibitor's Name  
Booth No.  
Missouri Independent Bankers Association  
Page & Brown Convention Services  
5744 Chapel Drive  
Osage Beach, Missouri 65065  
(573) 348-5176 Fax (573) 348-5177

Bills of lading showing the number of pieces, description and weight should be forwarded to Page & Brown Convention Services when shipment is made. They will check with carrier to expedite delivery to exhibit booth in time for setup.



# MIBA

MISSOURI  
INDEPENDENT  
BANKERS  
ASSOCIATION

# 41ST ANNUAL CONVENTION & EXHIBITION

SEPT  
10-12

2018

EXHIBITORS  
*Prospectus*

The Lodge of Four Seasons Golf Resort & Spa Shiki  
Lake Ozark, MO

# General Information

1. There will be up to 89 booths available at our 41st Annual Convention and because of demand, will be offered on a first come, first serve basis. Associate members receive the prospectus 3 weeks prior to our general mailing. Contact exhibits coordinator immediately.
2. All reservations for exhibit space must be made directly with the exhibits chairman or coordinator. The space provided will be as shown on the floor plan, but MIBA reserves the right to make changes at any time in the location, size and display limits of any booth if this is in the best overall interest of the show.
3. BOOTH RENTAL FEE: \$1,000 Members, \$1,500 Non members and INCLUDES ONE PERSON in booth. ALL OTHER PEOPLE IN BOOTH MUST REGISTER AT \$175 EACH and will be entitled to food and beverage amenities in the Exhibition Hall, Marbella Room meetings, and President's Dinner. Exhibitors reserving 2 booths will receive a 10% discount on 2nd booth. Exhibitors who are MIBA associate members receive one complimentary convention registration for one person in their booth, value of over \$500.
4. All booths are of uniform design, 8' deep X 10' wide, with exception of 4 booths which are 6' deep X 8' wide, professionally draped and include as standard equipment:
  - a. 96" high back wall of color-coordinated curtains.
  - b. 36" high side dividers of color-coordinated curtains.
  - c. 7"x44" sign showing exhibitor's name.
  - d. 2 chairs and wastebasket with liner.**PLUS THE FOLLOWING ADDITIONAL ITEMS:**
  - e. One table: mark your choice on Page & Brown Order Form
  - f. 110 dual outlet electric service / 1-5 amps
5. All other booth equipment including additional tables, additional electrical outlets, furniture, carpentry, general labor, and special services is available from Page & Brown Convention Services. Local exhibits storage and drayage will be handled by Page & Brown Convention Services.  
**The Service Kit is available online now by going to [www.miba.net](http://www.miba.net) & clicking on the Convention. Page & Brown Convention Services will email Service Kits which will include forms for extra Equipment & Services, four weeks prior to event.**
6. For the convenience of exhibitors, a service desk staffed by a representative of Page & Brown Convention Services will be located in the exhibits area during setup and dismantling hours.

## THE LODGE OF FOUR SEASONS EXHIBITION HALL

7. The exhibit hall is fully air conditioned, well lit and carpeted.
8. WiFi is available in Exhibit Hall. Hard-wired internet hookups must be ordered directly from The Lodge of Four Seasons, Convention Services, 573-365-3000.
9. Displays must conform to city fire ordinances and regulations of the National Board of Fire Underwriters. If any questions arise, consult Page & Brown Convention Services.
10. The MIBA, its agents, the hotel, Page & Brown Convention Services and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or his representatives and agrees to indemnify and save harmless the hotel, the MIBA, Page & Brown Convention Services and/or their personnel from and against any and all claims for any such loss, damage or injury, no matter how caused.
11. The hotel management, MIBA, its agents, Page & Brown Convention Services and/or their personnel will not be responsible for the safety of exhibits against robbery, damage by fire, accident or other causes. In all cases exhibitors should provide their own insurance.
12. Exhibitors will be held responsible for any damage done to the building by themselves or their employees. No nails, tacks or screws shall be driven into the walls, woodwork or floor of the building. No gasoline, kerosene, acetylene, candles or other inflammable or explosive substance will be permitted in the building.
13. Exhibitors should not interfere with neighboring exhibits and must avoid use of bright or flashing lights, loud noises, or displays which obstruct view, etc.
14. Exhibitors may use their own personnel in setting up and dismantling exhibits.
15. Exhibitors shall post no bills or signs outside of the exhibits area without permission of the hotel management, or inside the exhibits area without permission of the Exhibits Chairman.
16. REFUNDS FOR EXHIBIT SPACE CANCELLATIONS WILL NOT BE MADE AFTER AUGUST 1st.
17. **APPLICATIONS FOR EXHIBIT SPACE WILL NOT BE CONFIRMED UNTIL PAYMENT IS RECEIVED.**

*Be a Part of Something Bigger.*

## EXHIBIT HALL ACTIVITIES

Every attempt will be made to create an inviting atmosphere of fun and excitement in the exhibit hall.

### Exhibits Meet & Greet Reception — *NEW for 2018*

**Monday, Sept 10 • 5:00–7:00 p.m.**

Two hours of meeting, greeting & cocktails in the Exhibit Hall.

### Exhibitor Luncheon

**Tuesday, Sept 11 • 12:00–2:30 p.m.**

Exhibit Hall

**New for 2018!** We invite all exhibitors to participate and contribute to our auction & Happy Hour Reception which will take place in the **Granda Ballroom** beginning at 4:30 p.m.

### Visit Your Exhibitors Promotion

Once again the association will develop a program with its convention theme to promote traffic to your exhibit booth. As in the past every effort will be made to bring banker traffic and interest into our exhibit area.

### Breakfast With Bankers

**Wed, Sept 12 • 7:00-9:00 a.m.**

Main Lodge, Marbella Room

### Luncheon Buffet

**Wed, Sept 12 • 12:00–2:00 p.m.**

Enjoy a bountiful buffet with bankers in the Exhibit Hall.

### Game Booth Drawings

Drawings from sponsored game booths. Must be present to win.

### Preferred Customer Drawings

Bankers who make an outside appointment OR buy a product or service from an exhibitor during the show are eligible for this special drawing. Only new business appointments or purchases qualify for entry. Must be present to win.

### Exhibit Hall Grand Prize

The completed "Visit Your Exhibitors Signature Cards" will be used for the Exhibit Hall Grand Prize Drawing. Must be present to win.

### Booth Prizes

Exhibitors are asked to provide a fishbowl or receptacle for bankers to place their business cards as they visit your booth. Exhibitors are encouraged to have their own booth prize drawing from their business card receptacle as well. Forms will be provided to each exhibitor to report your prize winner to the MIBA.

## SPONSORSHIP OPPORTUNITY

Add another dimension to your participation in MIBA's Annual Convention & Exhibition by sponsoring an event. Sponsorship offers your firm an opportunity to entertain clients, prospect for new business contacts and provides maximum exposure for your firm through announcements, signage and advertising in association and conference publications.

## WHO SHOULD EXHIBIT?

The Missouri Independent Bankers Association 41st Annual Convention and Exhibition provides an excellent marketing opportunity for exhibiting companies. Designed for CEOs, Directors and Senior Officers of independent, community banks and thrifts throughout Missouri, the exhibition is an important marketplace for suppliers of bank products and services.

The exhibition, an integral part of the Annual Convention, visually presents the latest techniques, procedures, and ideas related to the banking industry, providing bankers and guests in attendance an additional opportunity for the development of efficient banking methods and related services.

**THE MIBA ANNUAL CONVENTION & EXHIBITION WILL PUT YOU IN FRONT OF A HIGHER PERCENTAGE OF CEOs & DECISION MAKERS THAN MANY OTHER TRADE SHOWS.**

Many community banks now operate from more than one location and many have multiple facilities. Registered Bankers are generally CEOs and decision makers of Independent Banks represented. Of 175 member banks, we anticipate a 50% attendance rate.

We are excited to be able to showcase our exposition in the Lodge's Exhibition Hall again this year. We are expecting another great turnout for 2018. Your immediate response is your best assurance of obtaining space.

### You Should Be An Exhibitor If you...

- Are a vendor supplying merchandise such as automated equipment, micrographic products, printing, premium merchandise, vaults, safe deposit boxes, security equipment, insurance, advertising specialties, design, sell, install office interiors, furniture and furnishings, computer hardware and software, or other relative equipment & services necessary to the banking industry.
- Want your products and services to be known and available to Missouri's Community Banks and/or plan to gear your products and production to future banking industry requirements.

*See back for booth plan of Exhibition Hall.*

## RECEIVE ADDITIONAL Recognition

### SCHOLARSHIP AUCTION PARTICIPATION

Exhibitors are encouraged to donate item(s) for the Scholarship Auction. Items will be listed in the auction booklet with your company name and description of the item, as well as on the item description at the auction and will be placed by your booth in the Exhibit Hall. Some items may be selected for the live auction and announced by the auctioneer. Gifts representing your business would be a good choice to further showcase your products and services. Proceeds of the sale are used to fund the MIBA Scholarship Program. Donations to and purchases at the auction are not deductible for federal income tax purposes.

## SET-UP, SHOWING AND DISMANTLING OF EXHIBITS

Sunday, Sept. 9..... Exhibit Hall open for early setup 4:00 p.m.–7:00 p.m.  
Monday, Sept. 10.....7:00 a.m.–3:00 p.m.

- Exhibits must be in place by 4:00 p.m. Monday for the Exhibits Meet & Greet Reception.

## EXHIBITS OPEN

Monday, Sept. 10..... 5:00 p.m.–7:00 p.m.  
Tuesday, Sept. 11 ..... 12:00 noon–2:30 p.m.  
Wednesday, Sept. 12 ..... 11:00 am–2:00 pm

- Tuesday exhibits will open at 12:00 Noon for 2.5 hours of meeting, greeting, and lunch.
- Wednesday exhibits will open at 11:00 am. A luncheon with the bankers will again be served in the Exhibit Hall beginning at 12:00 noon.
- Security will be provided in the Exhibit Hall from 7:00 p.m. Monday until 7:00 a.m. Tuesday morning and from 3:00 p.m. Tuesday until 7:00 a.m. Wednesday morning. However, reasonable caution should be taken with all valuables. MIBA is not responsible for lost or stolen items.

## EXHIBITION DISMANTLING

**Exhibits must be dismantled and removed by 4:30 pm Wed, Sept 12.**

## THOSE WHO MAY HELP YOU WITH YOUR EXHIBIT

### EXHIBITS CHAIRMAN and COORDINATOR

Matthew Ruge / Hannah Ruge  
Missouri Independent Bankers Association  
PO Box 1765 · Jefferson City, MO 65102  
Phone: (573) 636-2751 Fax: (573) 636-2753  
Email: hruge@miba.net

### BOOTH DECORATIONS & FURNITURE SHIPPING & DRAYAGE

Steve Brown  
Page & Brown Convention Services  
5744 Chapel Drive · Osage Beach, Missouri 65065  
Phone: (573) 348-5176 · Fax: (573) 348-5177  
Email: jan@pagebrown.com  
[www.pagebrown.com](http://www.pagebrown.com)

### HOTEL

The Lodge of Four Seasons  
Horseshoe Bend Pkwy · P.O. Box 215 · Lake Ozark, Missouri 65049  
Darlene Vance, Hotel Coordinator · Phone: (573) 365-3000  
[www.4seasonsresort.com](http://www.4seasonsresort.com)  
For overnight accommodations, request group reservations — MIBA Exhibitors Room Block @ \$145 per night plus tax and \$10 resort fee. Group Reservations Phone: (888) 265-5500.

