



MISSOURI
INDEPENDENT
BANKERS
ASSOCIATION

EMERGING
COMMUNITY BANKERS
SUMMER CONFERENCE
JULY 18-20, 2018




2359 BITTERSWEET ROAD
LAKE OZARK, MO 65049
WWW.CAMDENONTHELAKE.COM
888.365.5620

WEDNESDAY, JULY 18TH

Noon **Bankers Golf Challenge**
(Golfers and Spectators)
Osage National Golf Course

6:00-9:00 pm **Dinner**
Toad Cove or Pool Deck Area
Sponsored by:



9:00 pm **Hospitality Suite**
Sponsored by: 

BANKERS GOLF CHALLENGE!

Enjoy one of the most scenic golf courses in the state at our Bankers Golf Challenge. Simply check the Bankers Golf Challenge box on your registration form and we will make the reservation as a group! It's a great time to improve your skills while networking with other community bankers!

THURSDAY, JULY 19TH

8:00 am **Breakfast & Welcome**
Sponsored by: 

8:30-9:20 am **Mindset Matters: Improving Profitability by Changing Mindset**



Chris Scaffidi, Director of Marketing Development
The Pacific Institute

Mindset is an attitude or a way of thinking that has a significant impact on our beliefs and performance, and how we live our lives. This session will help attendees understand how the mindset of the bank's customers plays a factor in the mindset of the bank's employees and address specific profitability measures that are impacted by a shift in mindset.

9:20-10:10 am **Peer Analysis: How Does Your Bank Stack Up?**



Shawn O'Brien, President
QwickRate

High Performing bank boards know the strengths and weaknesses of their own bank and of their competitors'. This session will cover the data that should be regularly analyzed by the board including how to construct a meaningful peer group and the different methods that should be used to compare your bank against your peers.

10:10 -10:25 am **Break**

10:25-11:30 am **CEO Peer Panel – Q&A with Bank President/CEO's**

11:30-Noon **Correspondent Banking-Every Community Bank Needs A Bank**



Dan Ward, Executive Vice President
Midwest Independent Bank

Noon-1:00 pm **Lunch**

1:00-2:00 pm

Standards in Payments



SHAZAM

The rise of proprietary technology in payments is eroding the highly competitive market place and discouraging new and innovative solutions. So what needs to change to ensure competition and innovation flourish as technology evolves? The answer is standards in payments.

2:00-2:30 pm

Investment and Economic Update



A.W. Spellmeyer, President / CEO

First Bankers' Bank Securities

Discussion of the Investment Landscape

3:30 pm

Lake Cruise and Dinner

Sponsored by:



FRIDAY, JULY 20TH

8:30 am

Breakfast

Sponsored by:



9:00-10:00 am

Working Together: How to Mentor the Next Generation of Diverse Leaders

Emily Bogan, Director of Commercial Product

nCino



Most financial institutions understand the importance of diverse teams and leaders, yet many struggle with the execution of this goal. This session will examine strategies and solutions for overcoming those challenges, building an empowered and competitive workforce, and mentoring the diverse leaders institutions need to succeed in our rapidly changing environment.

10:00-10:15 am

Break

10:15-11:00 am

Are you Ready for Technology to be a Profit Center at Your Bank?

Todd Nielsen, Chief Strategy Officer

JMARK Business Solutions, Inc.



When technology strategy meets up with business strategy, synergies can form to catapult your business towards its goals. In this presentation, Todd Nielsen demonstrates how your I.T. service provider can (and should) be a strategic partner that helps you anticipate changes in technology, understand how new technology will affect the industry, and make a dynamic plan to use technology to generate profit and increase market share.

11:00-11:45 am

Community Banking Update

BKD CPAs and Advisors

Overview of the latest in community banking.



11:45 am

Conference Adjourns

REGISTRATION FORM

Please print clearly and use the name you prefer on your name badge

Name of Bank: _____

Address: _____

City, State, Zip _____

Phone #: _____

ECB Attendee #1 _____

E-mail _____

Title _____

ECB Attendee #2 _____

E-mail _____

Title _____

Cancellation Policy: Full refunds will be made if notification is received by Mon., July 9. Otherwise, fee will be forfeited. Substitutions are encouraged

No. of ECB Registrations _____ x Fee = \$ _____

No. of Golf Registrations _____ x Fee = \$ _____

No. of Golf Spectators _____ x Fee = \$ _____

TOTAL REGISTRATION FEES \$ _____

Check Enclosed Invoice Me Credit Card*

*If you are paying by credit card, please fill out the following information

Name on Card: _____

Billing Address: _____

Card Number: _____

Exp Date: _____ Security Code: _____

There will be a 3% Convenience Fee for credit card payments

HOTEL REGISTRATION & AMENITIES

The Camden on the Lake Resort, Spa, & Yacht Club at Toad Cove is located at 2359 Bittersweet Road. Each suite is handsomely appointed with high thread count linens, lavish comforters, built-in flat screen televisions, stereo tuner and surround sound, DVD and CD players, hi-speed wireless Internet access, kitchenettes and more. Check in time is 4:00 pm and check out time is 11:00 am. **Make your room reservations by June 18 directly with the hotel at 888.365.5620.** Ask for the "MIBA0718" block rates of \$141+tax. Visit www.camdenonthelake.com for additional hotel details.

PRICING:

ECB SEMINAR REGISTRATION:

Includes Weds dinner,
Thurs. & Fri. meals, Boat
Outing, Seminar and materials
Fee: \$495

BANKERS GOLF CHALLENGE:

Green Fee and Cart
Fee: \$69 per person

Spectator/Cart Only
Fee: \$15 per person

WHO SHOULD ATTEND?

- Any staff member over the age of 21 employed by an MIBA member bank or representative of a MIBA Associate Member firm.
- Progressive, energetic bankers who want to better themselves both personally and professionally.
- Bankers who have set their sights on a leadership role in their banks & communities.
- Representatives of Associate Member firms who want to improve professional skills & network with future bank leaders

Remit form and payment to:

Missouri Independent Bankers Association
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Jefferson City, MO 65102

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E-mail: sluetkemeyer@miba.net

