

BKD Award

FOR EXCELLENCE & INNOVATION

PERFORMANCE | LEADERSHIP | PHILANTHROPY | INNOVATION | COMMUNITY

Dear Missouri Community Bankers:

What are you striving toward? New ideas? Continued economic strength? As we move into the future, community banks like yours are leading the way. **BKD, LLP** and the Missouri Independent Bankers Association (MIBA) are aware of your success. For that reason, BKD and MIBA are co-sponsoring the 2017 BKD Award for Excellence & Innovation. Now in its 11th year, the award showcases the best ideas among Missouri's community financial institutions.

Nominations should show how banks demonstrate the key factors for success in today's banking environment: exemplary performance, community leadership and entrepreneurial spirit. Previous winners have been honored for an innovative product with creative marketing support, successful philanthropic efforts and targeted community improvement projects.

This is your opportunity to be recognized as a community leader and one of Missouri's top financial institutions. In addition, **the winner will receive a \$1,000 prize** to donate to the charity of its choice. We look forward to receiving your nomination.

Sincerely,



Jason Rader, Partner
BKD, LLP, co-sponsor



Matthew S. Ruge, Executive Director
Missouri Independent Bankers Association, co-sponsor



MISSOURI
INDEPENDENT
BANKERS
ASSOCIATION

THE AWARD

The BKD Award for Excellence & Innovation is a way to recognize MIBA member banks that make extraordinary use of innovative ideas and demonstrate commitment to their employees, customers, shareholders and communities.

MIBA and BKD will honor one bank that works to build a healthy future for itself and its community, either by finding a new way to serve customers or demonstrating new methods of corporate citizenship. Our mission is to:

- Encourage member banks and thrifts to improve business performance and participate in the growth and success of their communities
- Generate new ideas and programs for customers, employees, shareholders and the community
- Heighten awareness of keys to future success

“As community bankers, we support our local customers and businesses every day in multiple ways. None of us expect recognition—it’s just what we do. We are truly proud of the value we bring to our clients and community, and we’re thankful to be celebrated as an innovative community banker.”

Kim Barnes // President & CEO

The Callaway Bank // Columbia, Fulton & Mokane, Missouri

2016 Winner

Community State Bank received the 2016 BKD Award for Excellence & Innovation for its dedication to the community of Bowling Green, Missouri.

- Bank employees identified that certain people in their community were struggling to find ways to own their own home. In response, they created a 12-year, fixed-rate RIE loan program for people who couldn’t qualify for second market consideration.
- Community State Bank chose to donate its \$1,000 prize to Pike County Memorial Hospital Foundation. The foundation will use the funds to purchase medical equipment, update facilities and provide services that enhance the quality of health care in Pike County.
- Paul Hill, president of Community State Bank, accepted the award on the bank’s behalf.

2017 AWARD CEREMONY

The winner will be announced at MIBA’s Annual Convention in Lake Ozark, Missouri, on Monday, September 11, 2017. The winning bank will receive an engraved award symbolizing the level of innovation and excellence it has demonstrated. In addition, the winner will receive \$1,000 to donate to the charity of its choice.

Deadline & Judges

Nominations for the 2017 award must be received by MIBA no later than **Friday, August 11, 2017**. At least three judges chosen by MIBA will review entries and select the winner.

Eligibility

Any MIBA member bank is eligible to participate. The intent of the award is to honor institutions that have developed innovative products or services or have served the community creatively while achieving financial success. Nominations will be judged based on the financial impact or overall value of the program to the institution, its community or both. Examples of potential nominees include:

- A new deposit product and marketing program for senior citizens that resulted in significant deposit growth
- Innovative use of technology for internet-based business banking services that helped local businesses
- A community restoration program that re-established a thriving neighborhood or downtown district

Nominations can be submitted by any MIBA member bank employee, shareholder or citizen of the community in which the institution operates. Banks or thrifts are encouraged to nominate themselves. Up to three different programs demonstrating an institution’s innovation or service excellence may be submitted.

Entries must include the completed nomination form and samples of representative promotional material, if applicable. Photographs, video or other media are encouraged but not required.

You do not need to be a BKD client to win this award.

For More Information

Sarah Luetkemeyer

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Shawn Cox

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Program Promotion (please describe how the program was promoted to employees and/or customers): _____

Is this an ongoing program? If so, what are your future plans for this program? _____

How was the program successful (please explain the affect on the institution's bottom line or the economic health of the community, preferably both)?

List your attachments (if any):

1. _____
2. _____
3. _____

Please return this nomination form to: **Sarah Luetkemeyer**
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